

SwissCham Annual General Meeting and Workshops

**Tallinn, Estonia
May 21 - 22, 2004**

<i>Friday, May 21, 2004: Workshops</i>	
09.00 - 09.10	Opening Statement Rolf Jeker, <i>President, SwissCham</i>
09.10 - 09.30	Welcome Address Edgar Savisaar, <i>Mayor of Tallinn</i>
09.30 - 10.30 Rolf Jeker Moderator	Swiss Export Promotion and the Role of Foreign Chambers of Commerce <ul style="list-style-type: none"> ➤ Where do We Currently Stand and Where to from Here? Rolf Jeker ➤ EDA's View of Cooperation with Chambers Outside the Network Bernhard Marfurt, <i>Director, EDA</i> ➤ Results of the Evaluation of the Export Promotion Reform Michael J. Mayer, <i>Deputy Director, Export- / Standortpromotion, seco</i>
10.30 - 11.00	Coffee Break
11.00 - 12.30 Jürg Schweri Moderator	Requirements from Chambers in their Cooperation with Osec <ul style="list-style-type: none"> ➤ Introduction to the Topic Jürg Schweri, <i>Secretary General, Chamber of Commerce Switzerland-Austria and Liechtenstein / Deputy Director, Swiss Business Hub Austria</i> ➤ Osec's Requirements of a Swiss Business Hub and Hub Director: What is Expected from a Hub? Daniel Küng, <i>Designated CEO, Osec</i> ➤ Tasks of a Chamber and a Hub: Basic Services, Initiatives, Alignment of Objectives, Network, Quality Criteria, Infrastructural Continuity Jürg Schweri ➤ Practical Experiences of a Hub's Cooperation with Osec: Principles, Network, Problems and Opportunities, Financial Aspects Jürg Schweri ➤ Practical Experiences of a Chamber's Cooperation with Osec: Tasks, Coordination with Osec, Problems and Opportunities, Financial Aspects Charles Kaufmann Sampaio, <i>Managing Director, Câmara de Comércio e Indústria Suíça em Portugal</i> ➤ Questions and Answers All (Panel) ➤ Conclusion Jürg Schweri
12.30 - 13.30	Lunch
13.30 - 15.00 Roger Unterberger Moderator	Local Support for Swiss SMEs in the Baltic States <ul style="list-style-type: none"> ➤ SBCC Baltic States, Eleven Year Old: Experiences and Prospects Jürg Würtenberg, <i>President, SBCC Tallin</i> ➤ Lithuania – an Economic Partner of Switzerland Bruno Kaspar, <i>Honorary General Consul, Lithuania</i> ➤ SBCC as a Significant Door Opener in the Baltics Robert Becsy, <i>Max Daetwyler AG, Tallin</i>

15.00 - 15.30	Coffee Break
15.30 - 16.15 Rolf Jeker Moderator	SwissCham Projects <ul style="list-style-type: none"> ➤ New SwissCham Website Dorit Sallis, <i>SwissCham</i> ➤ Total Quality Management (TQM) Rolf Jeker ➤ Project Credits – New Rules Bettina Rutschi, <i>seco</i>
16.15 - 16.30	<ul style="list-style-type: none"> ➤ SIPPO (Swiss Import Promotion Programme) and Cooperation with the Foreign Chambers of Commerce Markus Stern, <i>Managing Director, SIPPO</i> ➤ SOFI (Swiss Organisation for Facilitating Investments) and Cooperation with the Foreign Chambers of Commerce George Malcotsis, <i>Managing Director, SOFI</i>
16.30 - 17.00	Quo Vadis SwissCham and Foreign Chambers of Commerce? Rolf Jeker <ul style="list-style-type: none"> ➤ What Role Should SwissCham Play in the Future? ➤ What Adaptations/Modifications are Required or Desired? ➤ What Modifications are Required from the Foreign Chambers of Commerce?
Saturday, May 22, 2004: Annual General Meeting	
09.30 - 10.15	Items <ol style="list-style-type: none"> 1. Approval of the GV 2003 Protocol 2. President's Report on 2003 3. 2003 Financial Statement 4. Auditors Report 5. Discharge of the Board 6. 2004 Activities and Budget 7. Statutes 8. Membership <ol style="list-style-type: none"> a. Membership Fees b. New Members 9. Elections <ol style="list-style-type: none"> a. President and Board b. Auditors 10. 2005 Annual General Meeting 11. Varia
10.15 - 10.45	Coffee Break
10.45 - 11.45	<ul style="list-style-type: none"> ➤ Estonia's Relations with the EU and Switzerland Mart Laanemäe, <i>Director of the Chancellory, Ministry of Foreign Affairs of Estonia</i> ➤ Switzerland's Relations with the Baltic States Pierre Chrzanovski, <i>Ambassador of Switzerland to Finland and Estonia</i>
12.15 - 13.45	Lunch and Conclusion of the Annual General Meeting