



Swiss Organisation for Facilitating Investments (SOFI) and Cooperation with the Bilateral Swiss Chambers of Commerce

SwissCham GV 2004

**Tallin, Estonia
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The SOFI Mission

- Created by the State Secretariat for Economic Affairs (seco) in 1997 in cooperation with KPMG Switzerland
- **Mission**
 - Promote investment in developing and transition economies
 - Enable the transfer of capital, technological expertise and managerial know-how through this process
- SOFI is a "one-stop-shop" providing firms the full range of services they require to meet the challenges of investing in foreign markets

Services

- Promote „the idea of investing“
 - Seminars and workshops
 - Business missions
 - International investment promotion initiatives
 - Publications

- Supply information
 - Political, economic and legal environment
 - Investment opportunities

- Forge partnerships
 - Identify, screen and select business partners in Switzerland and abroad
 - Conduct due diligence of respective partners
 - Support both sides in joint project negotiations

Services (continued)

- Provide consulting services
 - Investment and market entry strategies
 - Business plans
 - Search for funds

- Support implementation
 - Financing
 - Technical assistance and capacity building
 - Monitor and control

SOFI Contact Information

- www.sofi.ch
- www.sofipro.ch
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